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B. Com. (Data Analytics) (Sem.-IV) Examination April - 2026

Managerial Economics (Minor) (NCF-NEP)

Time: 2 Hours] **[Total Marks: 50**

સૂચના : / Instructions (1) ઉપરોક્ત દર્શાવેલ વિગતો ઉત્તરવહી પર અવશ્ય લખવી. Fill up strictly the above details on your answer book (2) Figures to the right indicate the full marks of the questions.	Seat No.: Student's Signature

Q. 1. **Answer the following questions in brief (Any five)** **10**

1. State the characteristics of oligopoly.
2. What is a monopoly?
3. What is the equilibrium of a firm?
4. What is capital budgeting?
5. What is economic profit?
6. What is price leadership?
7. Define real wage.

Q. 2. What is the selling cost? Explain how the selling cost changes the shape and location of the demand curve. **14**

OR

Q. 2. (A) Explain the types of price discrimination. **7**

Q. 2. (B) Explain the long-run equilibrium of a firm under perfect competition. **7**

Q. 3. What is capital budgeting? Explain the payback method for evaluating the investment proposal. **14**

OR

Q. 3. (A) Explain the wage differentials in the same occupation. **7**

Q. 3. (B) Discuss the innovation theory of profit given by Prof. Schumpeter. **7**

Q. 4. **Write the short notes (Any two)** **12**

1. Features of perfect competition
2. Kinked demand curve
3. Internal sources of supply of capital
4. Factors affecting real wages